

## Mobile Money Exercise Sheet

## MODULE 6

# Exercise 1

Creating an Account and Comparing Prices

## **Estimated duration**

40-50 min

## Material

Computer, tablet or smartphone Internet access

## Instructions

Participants will access an e-commerce website (e.g., eMAG, Amazon). They will create a new account by filling in all the required details. After that, they will choose a specific product (e.g., phone, laptop) and find it on at least three different websites. Compare the prices and features of the product and note the differences.



#### Step 1: Access an E-Commerce Website

- Open your preferred web browser (Google Chrome, Mozilla Firefox etc.).
- In the address bar, type the URL of an e-commerce website, such as: <u>eMAG, Altex, PC Garage</u>.
- Press Enter to load the website.

#### Step 2: Create a New Account/Sign in

- Locate the **Sign Up/Register button**, usually found at the top-right corner of the website.
- Click on it and choose to create a **new account** instead of logging in.
- Fill in the required information, which typically includes:
  - Full name (first and last name) Email address Phone number (if required) Password
- Click **Submit/Register** and check your email for a verification link.
- Open the email and click the verification link to activate your account.
- Log in using your credentials.

#### Step 3: Choose a Specific Product

- 1. Think about a product you are interested in purchasing (e.g., **smartphone, laptop, smartwatch, headphones**).
- 2. Use the **search bar** on the website to look for the product.



- 3. Browse through the available options and select a **specific model** if you want.
- 4. Take note of the **product details,** such as:
  - Brand and model
  - Specifications (screen size, processor, RAM, storage, battery life, etc.)
  - Seller details (is it sold directly by the website or by a thirdparty vendor?)
  - Customer ratings and reviews

**Step 4:** Find the Same Product on Other Websites

- Open at least **two more e-commerce websites** (different from the first one).
- Use the **search function** to find the exact same model.

**Step 5:** Compare prices and features

**Step 6:** Draw conclusions and buy the product you like it more



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# Exercise 2

Evaluating Online Payment Methods and Security

### **Estimated duration**

40-50 min

## Material

Computer, tablet or smartphone Internet access

### Instruction

Simulate a Purchase Identify Available Payment Methods Verify Website Security Simulate a Fraudulent Scenario Write a Security Report



#### Step 1: Simulate a Purchase:

• Select a product on any e-commerce site and proceed to the checkout page without completing the purchase.

#### Step 2: Identify Available Payment Methods:

- List the payment methods provided (e.g., **Credit/Debit Card**, **PayPal**, **Apple Pay**).
- Research the security features of each method (e.g., **PayPal** offers buyer protection, **credit cards** have fraud protection).

#### Step 3: Verify Website Security:

- Check if the website uses **SSL encryption** (look for **https** and a **padlock icon** in the address bar).
- Read **customer reviews** about the site's reliability.

#### Step 4: Simulate a Fraudulent Scenario:

- Imagine receiving a suspicious email asking to confirm your payment details.
- Describe the steps you would take to verify the legitimacy of the email and protect your personal information.

Step 5: Write a Security Report:

• Summarize the safest payment method and explain how to identify secure websites and avoid phishing attacks.



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# Exercise 3

Interacting with Customer Support

## **Estimated duration**

40-45 min

## Material

Computer, tablet or smartphone Internet access

## Instructions

Choose an Online Store and Find Customer Service Information Imagine an Order Issue Scenario Write a Clear and Detailed Message to Customer Support Simulate the Customer Support Response Write an Appropriate Reply Based on Their Response



## Step 1: Choose an Online Store and Find Customer Service Information:

- Select an online store
- Navigate to the **"Contact Us" or "Help"** section, usually found at the bottom of the homepage or in the menu.
- Identify the available **contact methods**, such as: Email support/phone support/social media channels/live chat
- Take note of the **customer service email address** or prepare to use the live chat feature.

#### Step 2: Imagine an Order Issue Scenario:

Imagine you ordered a product (e.g., a pair of headphones) and received:

- A defective item (e.g., it doesn't turn on, has sound issues).
- An incorrect product (e.g., you ordered black headphones, but received white ones).
- A damaged item (e.g., it arrived with visible scratches or broken parts).

## Step 3: Write a Clear and Detailed Message to Customer Support:

Your message should include the following elements:

- **Order Number**: Clearly state the order number for easy reference.
- **Description of the Problem:** Provide specific details about the issue with the product.
- **Proposed Solution:** Suggest how you'd like the issue to be resolved (e.g., refund, replacement, or store credit).



#### Step 4: Simulate the Customer Support Response:

Imagine you receive a response from customer support. It could be one of the following scenarios:

- 1. **Positive Response** (Replacement Approved)
- 2. Partial Solution (Store Credit Offered)
- 3. Negative Response (Issue Not Covered)

Step 5: Write an Appropriate Reply Based on Their Response.